



Operations Support Services Division

P.O. Box 942702

Sacramento, CA 94229-2702

Telecommunications Device for the Deaf - (916) 795-3240

(916) 795-3020, FAX (916) 795-3379

CALPERS-OSS-71 (Appoint Pool Members) (02/19/09)

August 3, 2009

NOTICE OF INTENT TO APPOINT POOL MEMBERS

Pursuant to Request for Proposal No. 2008-4835, the California Public Employees' Retirement System intends to appoint the following firms as pool members for **Graphic Design**:

Hutner Descollonges
451 Pacific Avenue
San Francisco, CA 94133

Rivet
1160 Battery Street, Suite 350
San Francisco, CA 94111

Landor Associates
1001 Front Street
San Francisco, CA 94111

Sol Design Group, Inc.
2700 J Street, 2nd Floor
Sacramento, CA 95816

Ogilvy Public Relations Worldwide
1414 K Street, Suite 300
Sacramento, CA 95814

Wallrich Landi Integrated Marketing
2424 K Street
Sacramento, CA 95816

Page Design
1900 29th Street
Sacramento, CA 95816

Pursuant to Request for Proposal No. 2008-4835, the California Public Employees' Retirement System intends to appoint the following firms as pool members for **Web Design:**

Hutner Descollonges
451 Pacific Avenue
San Francisco, CA 94133

Sol Design Group, Inc.
2700 J Street, 2nd Floor
Sacramento, CA 95816

Landor Associates
1001 Front Street
San Francisco, CA 94111

Wallrich Landi Integrated Marketing
2424 K Street
Sacramento, CA 95816

Rivet
1160 Battery Street, Suite 350
San Francisco, CA 94111

Pursuant to Request for Proposal No. 2008-4835, the California Public Employees' Retirement System intends to appoint the following firms as pool members for **Interactive Design:**

Landor Associates
1001 Front Street
San Francisco, CA 94111

Rivet
1160 Battery Street, Suite 350
San Francisco, CA 94111

Pursuant to Request for Proposal No. 2008-4835, the California Public Employees' Retirement System intends to appoint the following firms as pool members for **Environmental Design:**

Hutner Descollonges
451 Pacific Avenue
San Francisco, CA 94133

Rivet
1160 Battery Street, Suite 350
San Francisco, CA 94111

Landor Associates
1001 Front Street
San Francisco, CA 94111

Pursuant to Request for Proposal No. 2008-4835 the California Public Employees' Retirement System intends to appoint the following firms as pool members for
Brand Strategy Consultation:

Landor Associates
1001 Front Street
San Francisco, CA 94111

Sol Design Group, Inc.
2700 J Street, 2nd Floor
Sacramento, CA 95816

Ogilvy Public Relations Worldwide
1414 K Street, Suite 300
Sacramento, CA 95814

Any inquiries should be directed to Kelly Pope, Contracts Officer.

POST: August 3, 2009 through August 10, 2009

AWARD DATE: August 11, 2009